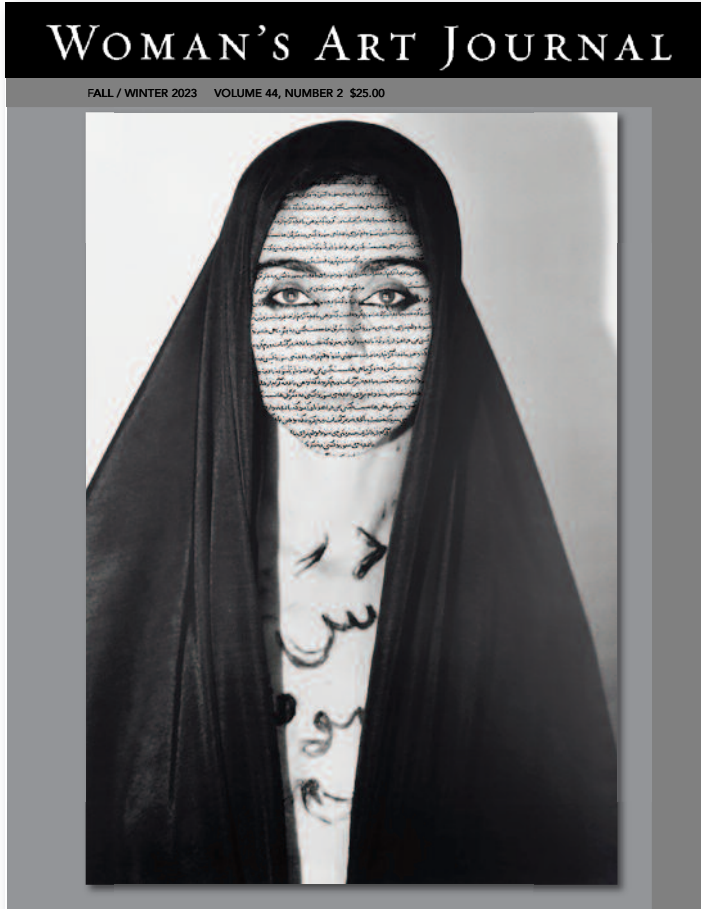


Advertising Information

Woman's Art Journal...



Woman's Art Journal

Advertising Information

Woman's Art Journal is a semiannual publication for everyone interested in women's art heritage and contemporary issues relating to women and art.

Woman's Art Journal has proved its staying power. The first issue was published in Spring 1980.

The readership is influential: to advertise in *Woman's Art Journal* is to communicate to a sophisticated audience with millions of dollars of personal and institutional funds at its disposal.

Sizes	W	H	Rates
Full cover (4-color)	7-1/2"	x 9-3/4"	\$1,000
Full page (black/white)	7-1/2"	x 9-3/4"	\$700
1/2 page (black/white)	7-1/2"	x 4-1/2"	\$400
1/3 page (black/white)	7-1/2"	x 3-1/4"	\$350

Bleeds are acceptable with no additional charge on full page ads.

Bleed size is: 8-3/4" (w) x 11-1/4" (h)

Trim size is: 8-1/2" (w) x 11" (h)

Web banner ads: 225 px (wide) x 600 px (h)
(png and jpeg files)

Send digital files to:

guy@oldcitypublishing.com

Booking Deadlines 2024

Spring/Summer April 10 (published May 1)

Fall/Winter September 8 (published October 15)

Terms

10% discount for prepayment. 30 days net for non-prepaid advertisement.

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